

Dear Sir/Madam,

THE MOST IMPACTFUL EXHIBITION IN TERMS OF VISIBILITY & ACTUAL SALES!

What are your business fears in the upcoming year(s)?

Are you tired of having the same opening and closing stock balance?

Is your expenditure outweighing your profits?

Do you know your target audience but lack a direct way to link them up to make sales?

This year, ASNE is partnering with Mind Investors (Education experts in USA) to bring you a whole new experience.

Make ASNE 2018, your first choice! Let's make sales better, easier and more profitable for you.

Why ASNE?

- ✚ ASNE is a one stop sales point, for ALL Educational Resources and Personnel
- ✚ ASNE showcases you to our vast network of clients, exhibitors, participants, school owners, decision makers, stake holders; within and outside Nigeria.
- ✚ At ASNE, you meet your target audience, and close sales deals
- ✚ We showcase your school to prospective parents and investors
- ✚ We run free adverts for you online for 6months
- ✚ We make you visible on our school directory
- ✚ We give free trainings, and expert advice
- ✚ We make great sales happen FOR YOU

The truth is we know how difficult and time consuming it can be just trying to close door-to-door sales, person-to-person sales calls and moving all around the city trying to locate and secure appointments with your prospects. So we thought, "Hey, why not bring it all together?" That was our light-bulb moment.

Our vast network of over **1,500 database** of clients which consists of **school owners, parents, influencers in the business community, decision makers and stakeholders in education within and outside Nigeria** places us in the best position to assist you achieve your business goals for 2018.

Imagine what it would feel like being able to connect with prospects and fill your sales funnel with qualified leads that convert to clients all year round- you deserve it!



I no longer feel bad when prospects say no to me, because they always come running back after they hear our success stories. How did I get this far? You have a chance now, same opportunities I am offering you, the choice is yours!

ASNE (Annual School Needs Expo) has recorded **7 successful years** of business connections, promotion, visibility, sales and financial growth **for over 78 local and international companies**; ASNE has helped helpless business owners, grow to their peak; and this year, being our **8th Edition**, we invite you to be a part of this success story – come market and showcase your business products and services to your direct audience.

This epic event is scheduled to hold at:

Venue: Abuja

Date: Wednesday 16th and Thursday 17th of May, 2018

Time: 9am - 5pm daily

PRE-ASNE WEBSITE ADVERT PLACEMENT

Start making a buzz on our high traffic and vibrant website! **Create** that visual image in the minds of your target market and have them start patronising your business even before the exhibition commences! **Start today!!**

Categories	Rates	Duration	Benefits
Diamond	N40,000	3 months	Update advert content every 2 weeks
Gold	N25,000	2 months	Update advert content every month
Bronze	N15,000	1 month	Run only one advert

EXHIBITION BOOTHS CATEGORIES

CATEGORY	CHARGES	BENEFITS
Ruby <i>Double Exhibition Booth</i> (6 x 3)	N300,000 for 2 days	<ul style="list-style-type: none"> • Double sized exhibition booth • Two tables and four chairs • Personalised texts and emails to schools • Full page advert on the ASNE Brochure • Six (6) months post ASNE advert placement on our website and other social media platforms.
Sapphire	N200,000 for	<ul style="list-style-type: none"> • Single sized exhibition booth

<i>Single Exhibition Booth</i> (3 x 3)	2days	<ul style="list-style-type: none"> • One table and two chairs • Personalised texts and emails to schools • Half page advert on the ASNE Brochure • Four (4) months post ASNE advert placement on our website and other social media platforms.
Chrysoberyl <i>Open Space</i>	N150,000 for 2days	<ul style="list-style-type: none"> • One table and two chairs • Personalised texts to schools • Quarter page advert on the ASNE Brochure • One (1) month post ASNE advert placement on our website and other social media platforms.

Educational Institutions	N100,000 for 2 days	<p>For Secondary, Colleges, Higher Education and Universities.</p> <ul style="list-style-type: none"> • Showcase your schools, colleges and universities to prospective parents • Advertise on our website and other social media platforms.
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OTHER ADVERT OPTIONS

Let's help you distribute your branded articles and spread your presence across the nation.

Categories	Rates	Benefits
Brochure Advert Only		<ul style="list-style-type: none"> • Full Page: N50,000 • Half Page: N30,000 • Quarter Page: N20,000 • Listing: N15,000
Conference Bags	N100,000	<ul style="list-style-type: none"> • Minimum of 500 branded bags to be supplied by your organization, with co-branded logos.
Stationery Supply Partnership	N80,000	<ul style="list-style-type: none"> • Branded pens and notebooks to be supplied by your organisation
Flyer Distribution at the ASNE Venue	N50,000	<ul style="list-style-type: none"> • Maximum of 1000 flyers will be distributed by ASNE personnel at the exhibition venue.

PAYMENT DETAILS

Payments can be made in cash at the office, online (payment evidence forwarded to info@asne.com.ng) or by cheques made payable to:

BANK: DIAMOND BANK

ACCOUNT NAME: SCHOOL RESOURCE CENTER LTD

ACCOUNT NUMBER: 0049888257

Take advantage of this unique once in a year opportunity to meet your target audience; exhibitors, investors, participants, school owners, decision makers, stake holders within and outside Nigeria, all in one place.

Please Do NOT hesitate further. This will be the BEST marketing decision you make in 2018. Go ahead, call Sandra **08118856841** or send her an email- info@asne.com.ng

Thank you!

Kind regards,

Achonwa Sandra | Project Coordinator | Annual School Needs Exhibition | 10 Owena close, Maitama, Abuja
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SRC-ED info group for educators. Open this link to join our WhatsApp Group:
<https://chat.whatsapp.com/1s6P4t2bHpN1WALJtTrK6n>